# Year of Industry and Technical Education 2015

**Initiated by**

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of the Czech Republic

# Year of Industry and Technical Education 2015

– was launched by representatives of all partner organisations in the Technical Museum in Prague

# Year of Industry and Technical Education 2015

### Longterm goals:

- Change public perception of industry and technical fields of study

- Enforce systematic changes in the education sector

- Involve private companies in cooperation with educations institutions.

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## Main issues

- **Finance education**

- **Unite quality and relevance of education**

- **Cooperate with educational sector**

Systematic changes

- **Motivate interest for technical education**

- **Modernize industry**

- **Promote innovation**

Changes in Perception

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## Czech industry in the 21. century

- Is the modern and innovative spine of the Czech economy.

- Offers attractive work opportunities with a perspective.

- Employs and evaluates talents well

- Provides students and apprentices with practical work experience.



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## Quality of technical education

- Is necessary for maintaining Czech industry.

- Offers a wide range perspectives for young people and graduates.

- Makes use of modern technologies

- Helps to improve the image of technical subjects

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## Basic facts

- A national campaign bringing together a wide range of organizations

- Putting emphasis on what is going on in the technical sector

- Keeps you up do date in its website:

  www.rokprumyslu.eu

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# Year of Industry and Technical Education 2015

## Activities

- **Organizing and supporting relevant events**

- **Presenting successful projects resulting from cooperation**

- **Publishing articles for the public**

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# Year of Industry and Technical Education 2015

## Activities

- **Making the technical and industrial sector more attractive**

- **Presenting and supporting competitions**

- **Publishing articels and studies**

# We organize specialist discussion panels

# We support students´competitions and visits to companies

# We organized the „Industry Day" in Ostrava
## 12 000 participants

**We cooperate with technical school and research institutes**

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**The campaign is running now in 2015.**

**Our endeavor will continue in the years to follow…**

Confederation of Industry and Transport

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